Jurisdiction to Adjudicate: End of the Century or Beginning of the Millennium?

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Jurisdiction to Adjudicate: End of the Century or Beginning of the Millennium?

Stephen B. Burbank*

I. INTRODUCTION.......................................................................................... 111

II. JURISDICTION TO ADJUDICATE IN HISTORICAL AND COMPARATIVE CONTEXT .................................................................. 112
   A. The Relationship Between State and Federal Law ........................................ 112
   B. Tag Jurisdiction ......................................................................................... 115
      1. International and Comparative Perspectives ........................................... 115
      2. Interest Balancing and General Jurisdiction: The Value of Comparative Perspectives ..................................................... 117

III. FORUM NON CONVENIENS .................................................................... 119

IV. CONCLUSION ........................................................................................... 123

I. INTRODUCTION

It is a privilege to comment on the paper of Robert Casad, who probably has done more than any other American to reveal the mysteries of jurisdiction to those who must understand that complicated body of law or suffer its consequences.1 Professor Casad’s capacity to explain complicated doctrine to Americans made him the logical choice to do the same in this international gathering. He has performed the work with clarity and grace, covering a great deal of territory and, as well, charting a course for the future.

Of course, that leaves little room for commentary, at least if the commentator is not bent on pressing pet theories or fighting old battles. I will try to resist those urges and to view Professor Casad’s paper as an opportunity for comparative reflection in both the retrospective and prospective dimensions that occupy his attention. My thinking on these matters has been shaped by teaching and writing on issues of international civil litigation in United States courts,2 and

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by my participation in a study group formed to advise the United States delegation to the Hague Conference on Private International Law in connection with the current project to fashion a treaty on the recognition and enforcement of judgments. That project contemplates a product that will at least be a "convention double," prescribing rules for the recognition and enforcement of judgments as well as both required and prohibited grounds for the assertion of jurisdiction to adjudicate. It may also contain a third category of jurisdictional grounds that are neither required nor prohibited and thus become a "convention mixte."

II. JURISDICTION TO ADJUDICATE IN HISTORICAL AND COMPARATIVE CONTEXT

A. The Relationship Between State and Federal Law

It probably bears more emphasis than Professor Casad’s paper provides that the primary source of authority for jurisdiction to adjudicate in state courts, which conduct the vast majority of judicial business in the United States, is state law. This is a point easily forgotten by Americans, and I assume that it may not be noticed by those from other countries. It is easily forgotten here because law school courses tend to focus, as Professor Casad’s paper focuses, on federal constitutional limitations on the exercise of state court jurisdiction. Such emphasis could be explained as a concession to the shortness of life, since in one sense federal limitations impart uniformity to the area and make it possible, in that sense, to speak of the “American law of jurisdiction to adjudicate.” For many years, and perhaps still today, it could also be explained in part by the utility function of law professors: the desire of most of us to teach at least


7. Such emphasis is also consistent with the use of a federal model in the basic course in Civil Procedure, particularly given the choice made to borrow jurisdictional standards in most federal civil litigation from state law. See Fed. R. Civ. P. 4(k)(1)(A).

some constitutional law. In any event, it can be justified on more practical grounds, to the extent that, explicitly or in fact, states have tied their jurisdictional law to developing federal constitutional standards.

The tendency to elide state law and federal constitutional law concerning jurisdiction to adjudicate—which I will call linkage—is not without costs, domestically and internationally. Domestically, it may encourage a race to the bottom, as state lawmakers consider either the interests of their residents or the interests of their lawyers in securing access to a local forum and do not want either to suffer competitive disadvantage. When this happens, state law suffers.

Thinking about the matter in this way brings into view a second potential cost of linkage, which is opposed to the first and has broader jurisprudential roots and implications. Due process has both procedural and substantive dimensions. Both of them implicate the proper role of the judiciary in constraining state (and federal) law, and it is not easy to locate the law of personal jurisdiction exclusively in either. During the procedural “due process explosion” of the 1970s, many Americans came to think and talk about due process as marking not “the least possible good” one could say about a law, but rather that which should be afforded as a normative matter. When this happens, both state law and federal constitutional law may suffer.

Whether or not it is helpful to think about developments in constitutional law affecting personal jurisdiction in terms of the

9. See id at 87.
10. See Casad, supra note 1, at 104; see also Burnham v. Superior Court, 495 U.S. 604, 639 n.14 (1990) (Brennan, J., concurring in judgment).
11. “States have little incentive to limit rules such as transient jurisdiction that make it easier for their own citizens to sue out-of-state defendants.” Burnham, 495 U.S. at 639 n.14 (Brennan, J., concurring in judgment) (emphasis in original).
12. International Shoe Co. v. Washington, 326 U.S. 310 (1945), which involved personal jurisdiction, may have initiated the modern debate on the Supreme Court about the proper role of the judiciary in interpreting the constitutional command. See id. at 323-26 (separate opinion of Black, J.). That debate, which is more famously associated with issues like abortion, see Roe v. Wade, 410 U.S. 113 (1973), continued in connection with procedural due process, see Goldberg v. Kelly, 397 U.S. 254, 272-279 (1970) (Black, J., dissenting), as it did in the jurisdictional context. See Burnham, 495 U.S. at 622-27 (opinion of Scalia, J.); id. at 633-37 (opinion of Brennan, J.). In addition, the Court in International Shoe drew on procedural due process cases. See infra text accompanying note 30.
14. “To say that a law does not violate the due process clause is to say the least possible good about it.” Elliott E. Cheatham, Conflict of Laws: Some Developments and Some Questions, 25 Ark. L. Rev. 9, 25 (1971).
procedural due process revolution, that revolution is long over,\textsuperscript{16} and the third and most obvious cost of linkage has been incurred. Both the changing contours of due process and its fact dependency have exacerbated the uncertainty of state jurisdictional standards founded in federal constitutional limitations.\textsuperscript{17}

Internationally, this American phenomenon of linkage might have augured significant advantages, if it had yielded a relatively determinate “American law.” Instead, however, it has imposed substantial costs as a result both of the uncertainty of jurisdictional standards tied to changing (but ever fact-dependent) constitutional norms and of the inevitably exorbitant\textsuperscript{18} appearance of jurisdictional law that started as a floor and became a bed.

The same phenomenon may be in part responsible for difficulties Americans have experienced in attempting to explain American law to their colleagues abroad, including at The Hague. This is not to say that, for instance, Europeans would accept all of the jurisdictional bases set forth in a typical state long-arm statute of the elaborating type (that is, one that does not simply refer to and incorporate federal constitutional standards).\textsuperscript{19} Starting at that level, however, not only would be sounder as a jurisprudential matter, but would also provide more hope of shared understanding than starting and ending with the opinions of the Supreme Court of the United States.\textsuperscript{20}

Proceeding as I suggest might be misleading if anyone believed as a result that the chosen “American” model was typical. That would be a risk if the comparative project were descriptive. It should not be a risk in a project whose aim is a treaty, such as the current project at The Hague. Indeed, the perspective taken here could be of value not only in educating our colleagues abroad about American law but also in educating ourselves.

In the process of reaching compromises with delegates from other countries, the American delegates would do well to remember that due process is a floor and, thus, that there is room to live above it.


\textsuperscript{17} See Casad, supra note 1, at 7, 10.

\textsuperscript{18} For a discussion of exorbitant fora in connection with current deliberations at The Hague, see PRELIMINARY DOCUMENT No. 8, supra note 3, at 59-63 and Annex VI.


\textsuperscript{20} Cf Stephen B. Burbank, Federal Judgments Law: Sources of Authority and Sources of Rules, 70 Tex. L. Rev. 1551, 1575-76 (1992) (uniform state judgments recognition and enforcement legislation prompted by difficulties encountered in other countries accustomed to codified law).
They might also find it easier to accept that, when one views the United States as the relevant territory, there is no need to insist on the availability of every basis of jurisdiction to adjudicate found in the law of the fifty states and/or found not to violate due process, and conversely, no need to resist a single basis that might violate due process if asserted by a state court.21 If the time comes to consider whether to adopt compromises made at The Hague as federal law, the same perspective should ease the burdens of those concerned about either the legal or the political problems of federalism.22

B. Tag Jurisdiction

Professor Casad’s paper well describes both the historical importance of physical presence in the development of American ideas about jurisdiction to adjudicate and the current constitutional law regarding it.23 International and comparative perspectives on that subject permit me to explore further the problems and opportunities afforded by the interplay of state and federal law. In addition, tag jurisdiction provides a test of the positive dimensions of Professor Casad’s claims concerning the role of interest balancing in the application of constitutional norms.24

1. International and Comparative Perspectives

In previous work I have noted the irony that, although the foundations of American constitutional law concerning personal jurisdiction were thought to lie in public international law, the cornerstone of the foundation, physical presence in the state at the time process is served, is no longer an acceptable basis for the assertion of personal jurisdiction internationally.25 Moreover, although Professor Casad is correct to mention the division on the Supreme Court of the United States in the Burnham case,26 we agree

24. See id. at 104.
26. See Burnham v. Superior Court, 495 U.S. 604 (1990); see also Casad, supra note 1, at 103.
the important role that it once played in mitigating the rigors of a territorial system highly protective of defendants when travel was difficult and expensive, and thus serving the interests of plaintiffs and states.\textsuperscript{38} In that regard, tag jurisdiction is a species of general jurisdiction, and thus does not require any connection between the defendant’s contacts in the state and the plaintiff’s claims.\textsuperscript{39}

When one considers another basis of general jurisdiction, namely domicile/state of incorporation,\textsuperscript{40} it is apparent that such bases are not immune to “interest balancing” as a means of justifying a contemporary conclusion that an assertion of jurisdiction is not fundamentally unfair. The states of the United States have a shared interest in providing at least one place where a person or corporation can be sued—a jurisdictional “headquarters”\textsuperscript{41}—an interest that is shared by plaintiffs. In light of these interests, a person or corporation that has purposefully established such a relationship with a state cannot properly complain that an assertion of jurisdiction is so unfair as to be unconstitutional.

This suggests that another cost for federal constitutional law of the linkage we see today lies in the loss of comparative perspective that may occur when due process is formulated knowing that it will serve as the source of rules for state law. Otherwise, due process might serve “as an instrument of interstate federalism”\textsuperscript{42} by taking account dynamically of the adjudicatory jurisdictional landscape within the United States as a whole, adjusting the constitutional floor when new grounds became available that diminished the need for others and hence altered the balance of interests broadly viewed. That is one way to understand the Supreme Court’s decision in \textit{Shaffer v. Heitner},\textsuperscript{43} and understanding it that way makes \textit{Burnham} no less difficult to reconcile.\textsuperscript{44}

\textsuperscript{38.} See Weinstein, supra note 29, at 53-54. Note that similar reasoning can be used to justify the use of tag jurisdiction in exceptional cases even today. See Koh, supra note 33, at 145.

\textsuperscript{39.} See Burnham, 495 U.S. at 607 (opinion of Scalia, J.) (“a suit unrelated to his activities in the State”).

\textsuperscript{40.} See, e.g., Miliken v. Meyer, 311 U.S. 457 (1940).

\textsuperscript{41.} Williamson v. Osenton, 232 U.S. 619, 625 (1914) (“technically preeminent headquarters that every person is compelled to have in order that certain rights and duties that have been attached to it by the law may be determined”); see Arthur T. Von Mehren & Donald T. Trautman, \textit{Jurisdiction to Adjudicate: A Suggested Analysis}, 79 HARV. L. REV. 1121, 1137, 1179 (1966).

\textsuperscript{42.} World-Wide Volkswagen Corp. v. Woodson, 444 U.S. 286, 294 (1980).

\textsuperscript{43.} 433 U.S. 186 (1977).

\textsuperscript{44.} Accordingly, in its day, and as part and parcel of an entire jurisdictional system, a rule that in-state service was sufficient may well have been “reasonable, in the context of
This way of looking at jurisdiction to adjudicate may also be helpful to our delegates at The Hague. It appears that delegates from other countries have had difficulty accepting the basis of asserting general jurisdiction to adjudicate that we call "doing business." It is probably too late in the day for an assertion of jurisdiction on this basis in a state where the defendant conducts substantial business systematically and continuously to be held unconstitutional. Yet, the advent of aggressive forms of specific jurisdiction, coupled with the headquarters basis of general jurisdiction, should cause one who believes in interest balancing and in due process "as an instrument of interstate federalism" in the sense used above, to pause over that question. So perhaps should its origins in a fiction that is tied to territorial notions of presence. In any event, the domestic comparative approach should help American delegates not to insist on this ground internationally, at least if other bases brought into focus by that approach are essentially preserved. Surrender should be even easier if it is proposed to include more limited forms of "doing business" jurisdiction, such as those that favor consumers.

III. FORUM NON CONVENIENS

Professor Casad points out that "continental European countries generally reject the doctrine of forum non conveniens." Their reaction is due in part to the theoretical difficulty he notes of a court that has competence or jurisdiction and is refusing to exercise

our federal system of government." But now that the restrictive service of process requirement has been replaced with the more flexible "minimum contacts" test, the overbroad rule of sufficiency may no longer be fair and proper. More significantly, a due process standard that focuses on the historical existence of a single rule, isolated from the web of other rules in which it functioned is questionable, to say the least.

Weinstein, supra note 29, at 54 (footnotes omitted).

45. See Preliminary Document No. 8, supra note 3, at 63; id. at Annex VI; Preliminary Document No. 9, supra note 3, at 30.

46. See Helicopteros Nacionales de Colombia, S.A. v. Hall, 466 U.S. 408, 414 (1984). But see Burnham, 495 U.S. at 610 n.1 (opinion of Scalia, J.) (suggesting that, as a constitutional matter, general jurisdiction on the basis of doing business may be restricted to corporations).

47. Supra text accompanying note 42.

48. A foreign corporation is amenable to process to enforce a personal liability, in the absence of consent, only if it is doing business within the State in such manner as to warrant the inference that it is present there." Philadelphia & Reading Railway v. McKibbin, 243 U.S. 264, 265 (1917); see also International Shoe Co. v. Washington, 326 U.S. 310, 316-17 (1945).


50. Casad, supra note 1, at 106 footnote omitted.)
In part it is also due to another related theoretical difficulty, namely, doctrine that expressly vests enormous discretion in the court. A third basis for rejection, I suspect, is the lack of perceived need for such an equilibrating device in systems whose rules of jurisdiction to adjudicate are relatively determinate and also relatively conservative vis-à-vis defendants, as are the rules in the Brussels and Lugano Conventions.

Although forum non conveniens can be traced back a long way in Scots law, it has a short history in American courts outside of admiralty and maritime cases. Moreover, the jurisprudential puzzle that dismays our European colleagues is no less puzzling here, at least when one considers the federal courts. That may explain why, in rationalizing and limiting the power of the federal courts to dismiss cases by abstaining in favor of state courts in the Quackenbush case, the Supreme Court recognized, but did not seek to justify, forum non conveniens as discrete. Of course, the discretionary nature of the doctrine is not otherwise problematic in most American courts, and there is widely recognized need for the relief it provides in states whose rules are neither determinate nor conservative.

Professor Casad identifies and explores a potential anomaly created by supposed convergence between the factors that a court considers in determining whether to dismiss under forum non conveniens and the factors "that must be examined under the International Shoe doctrine to see whether the court has jurisdiction." He finds it "hard to visualize a case where the balance

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51. See id.
53. See Zekoll, supra note 52, at 1297-1300.
58. See, e.g., Zekoll, supra note 52, at 1298-99.
59. Casad, supra note 1, at 105; see Travelers Health Ass’n v. Virginia ex rel. State Corporation Commission, 339 U.S. 643, 649 (1950) ("Such factors have been given great weight in applying the doctrine of forum non conveniens.").
of interests makes the forum fundamentally fair, but where the forum is seriously inconvenient and the balance is so strongly in favor of the defendant that the plaintiff's forum choice should be rejected.\footnote{See Casad, supra note 1, at 105.} He also seems to suggest that the anomaly does not arise very often, because "the doctrine of forum non conveniens is essentially limited to cases where the defendant's forum contacts are so substantial as to permit jurisdiction there for any cause of action, no matter where it arose,"\footnote{See supra text accompanying notes 12-16.} in other words, cases involving general jurisdiction.

Assuming for purposes of discussion that the factors are the same, the supposed anomaly exists only if one thinks about "the International Shoe doctrine" as designed to determine "whether the court has jurisdiction" and thinks about interest balancing as designed to determine whether "the forum [is] fundamentally fair." It does not exist if one views the role of federal law as checking assertions of jurisdiction that are fundamentally unfair\footnote{See American Dredging Co. v. Miller, 510 U.S. 443 (1994) (admiralty).} and recalls that the source of authority for the forum non conveniens doctrine applied in state courts is state law.\footnote{See, e.g., Shaffer v. Heitner, 433 U.S. 186, 213-16 (1977); Kulko v. Superior Court, 436 U.S. 84, 92 (1978); World-Wide Volkswagen Corp. v. Woodson, 444 U.S. 286, 292 (1980).}

Even taking the view of International Shoe that Professor Casad adopts, the anomaly may not have been presented very often if the lower courts followed the lead of the Supreme Court. After the Court renewed its attention to the constitutional limitations on state court jurisdiction in 1977 and until recently, there was very little evidence of actual interest balancing in the decisions of the Supreme Court. Instead, the continuing influence of territoriality gave references to interests, as opposed to contacts, the quality of lip service.\footnote{See Casad, supra note 1, at 105.}

It may be that Professor Casad is correct in his empirical assertion that forum non conveniens is "essentially limited to cases" of general jurisdiction.\footnote{See id. at 105-06.} But if, as he contends, interest balancing is or should be part of the constitutional analysis of general jurisdiction as it is of specific jurisdiction,\footnote{See id. at 105-06.} one would expect to encounter the same anomaly. This may suggest either that the supposed convergence of factors does not exist or that interest balancing has no role, or a different role, to play in connection with general jurisdiction. Both may be true.
Although interest balancing is part of the contemporary American approach to both forum non conveniens and constitutional limitations on state court jurisdiction, it may be important to refine Professor Casad's assertion that the same factors are weighed in the balance. The forum non conveniens analysis is, or at least is supposed to be, far more particularistic in connection with both private interests and public interests, and if it is not, it is probably a mask for choice of law.

I suggested above that, notwithstanding Justice Brennan's opinion in *Burnham*, interest balancing cannot save most assertions of tag jurisdiction, but I argued that it could be used to justify domicile/place of incorporation. The interest balancing I employed was, like the ground of jurisdiction, categorical. The other ground of general jurisdiction discussed above, doing business, occupies intermediate territory, which is to say that, even assuming substantial defendant activity that is systematic and continuous, it is not clearly immune to constitutional attack on the basis of categorical, *ex ante* interest balancing. If *ex post* the courts make no effort to consider interests other than those suggested by the defendant's activities in the forum, forum non conveniens serves as a critically important equilibrating device.

Given the theoretical problems that forum non conveniens poses for continental European systems, it is no surprise that the American delegates to The Hague have encountered resistance to the notion that the doctrine be a recognized feature of any treaty concluded. Certainly, the existence of those problems must mean that no signatory state should be required to apply the doctrine in its courts. Beyond that, it would seem advantageous to all signatory states that a convention which is likely to be more adventurous than the Brussels and Lugano Conventions accommodate such a safety valve in those states whose legal traditions permit it. I am assuming a requirement that there be an alternative forum available in another signatory state and that, as a result of its location in another signatory state, no inquiry concerning its adequacy would be permitted. To the extent

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68. See Stein, supra note 56, at 831-40.
69. See supra text accompanying notes 35-37.
70. See supra text accompanying notes 40-41.
71. See PRELIMINARY DOCUMENT No. 9, supra note 3, at 42-44.
72. Compare Kennett's suggestion for a modified version of *forum non conveniens* under the Brussels Convention, whereby it "would not operate in cases where the plaintiff was domiciled in a Contracting State." Kennett, supra note 52, at 568-69.
73.
that even that departure from the model of a “convention double” proved controversial, the American delegates might have an easier time in negotiations if they were willing to accept in return the Brussels Convention approach to lis pendens.74

IV. CONCLUSION

Professor Casad is correct that many courts, including the court that decided it, and many commentators, have misinterpreted International Shoe,75 and his suggested analytical approach seems to me more faithful to that case and to due process jurisprudence than the bifurcated approach taken in both of the two main opinions in Asahi Metal Industry Co. v. Superior Court,76 let alone the lip service given to interests (other than those suggested by the defendant’s contacts) in so many decisions before Asahi.77

These comments reflect my sense that, both domestically and internationally, that may be the wrong project. Resting on a floor that moves, and consisting in many rooms of nothing but that floor, the American house of jurisdiction to adjudicate is not a place where any sensible person other than a lawyer (if that is not redundant) wants to live. It is time to renovate the rooms, and in doing so, we may profit greatly from the fact that some of the revised design may be required, and that all of it can be influenced, by a collaborative international architectural project.

The Brussels and Lugano Conventions do not permit the dismissal of actions on grounds of forum nonconveniens. The Conventions thus mirror the prevailing opinion in most civil law nations that the plaintiff’s choice of a particular forum should not be disturbed as long as a jurisdictional rule permits this choice. This solution is seen as providing legal certainty and avoiding costly, and potentially offensive, litigation over the adequacy of the courts involved.

Zekoll, supra note 52, at 1297 (footnotes omitted).

74. In the event of duplicative litigation, Article 21 of the Brussels Convention, supra note 54, requires that “any court other than the court first seized shall of its own motion stay its proceedings until such time as the jurisdiction of the court first seized is established,” and when it is established, “shall decline jurisdiction in favour of that court.” See PRELIMINARY DOCUMENT No. 9, supra note 3, at 44. On lis pendens in federal courts, see Burbank, supra note 57, at 14-17.

75. See Casad, supra note 1, at 107-08.

76. See Asahi Metal Industry Co. v. Superior Court, 480 U.S. 102, 113-16 (1987); id. at 116-21 (Brennan, J., concurring in part and concurring in judgment); see also Casad, supra note 1, at 108-09.

77. See supra text accompanying note 64.