

**A New Perspective:
Impact Investing and Transactional Law**
An Inside Look on the Positive Potential of Transactional Law and the
Impact Investing Industry

Penn Law Journal of Business Law Symposium, Vol. 19

Saturday, February 4, 2017
9:45 AM – 5:45 PM

Levy Conference Center
University of Pennsylvania Law School
3501 Sansom Street
Philadelphia, PA 19104

Register NOW

**SCHEDULE OF
EVENTS**

[Download the Symposium Poster](#)

Light Breakfast

Panel 1: Transactional Pro Bono

Panel 2: Counsel for Impact Investing

Keynote: Cheryl Solomon L'95

Panel 3: Investor Relations in Impact Investing

Panel 4: Fund Composition and Project

Cocktail Reception



KEYNOTE SPEAKER

Cheryl Solomon L'95
Founder of Row House Yarn,
Former Chief Legal Officer of
Tom's Shoes



PANELS

**TRANSACTIONAL
PRO BONO**

Attorneys will discuss opportunities in pro bono that leverage their unique transactional skill set, focusing on projects they have worked on and the impact their work has.

**COUNSEL FOR
IMPACT INVESTING**

Practicing attorneys will discuss the structure of the impact investing organizations that they offer legal services to and explain the unique challenges that the industry faces from a legal standpoint.

**INVESTOR RELATIONS IN
IMPACT INVESTING**

Impact investing industry insiders will discuss their relationship with investors, including how to pitch ideas to investors and present investment return metrics.

**FUND COMPETITION
AND PROJECT SELECTION**

Impact investing industry insiders will discuss the structure of their organizations and how their business models positively impact the community.



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