



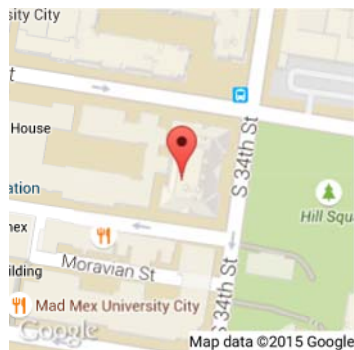
Today is August 4, 2015 Day Week Month All Events

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February 17, 2015

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Contact Info:

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ILE Law and Entrepreneurship Lecture

Time: 4:30pm

Location: Silverman 245A, Bernard Segal Moot Court Room

Doing Well and Doing Good: The Story of Plum Organics and The New Benefit Corporation Movement

Chief Justice Leo Strine, Jr., and Professor Michael Wachter will moderate the discussion. The panelists will cover recent events both on the ground and in the law. There will be a particular focus on the groundbreaking Campbell Soup/Plum Organics transaction that resulted in Plum Organics becoming a Public Benefit Corporation (PBC) and integrating with the Campbell Soup Company.

Panelists will include: Neil Grimmer, CEO and Co-Founder of Plum Organics; Ray Liguori, Vice President of Corporate Development at Campbell Soup Company; Keely Stewart, Associate Corporate Counsel at Campbell Soup Company; Bart Houlahan, Co-Founder, B Lab; and Frederick Alexander, Counsel at Morris, Nichols, Arsht & Tunnell LLP and Advisor for Legal Policy, B Lab.

Open to the public. Reception to follow.

This program has been approved for 1.5 substantive law credits for Pennsylvania lawyers. CLE credits may be available in other jurisdictions as well. Attendees seeking CLE credit should bring separate payment in the amount of \$30.00 cash or check made payable to The Trustees of the University of Pennsylvania.



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