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## Tackling Tobacco: Lessons in Regulatory Leadership

Time: 12:00pm - 1:20pm

Location: Gittis 213

In this highly interactive, multimedia seminar presentation, Dr. David A. Kessler (Commissioner, Food and Drug Administration, 1990-1997; Professor, University of California - San Francisco School of Medicine) will revisit the legal and political leadership challenges he confronted in bringing cigarettes under the authority of the Food and Drug Administration's regulatory system, using a complex rulemaking proceeding that ultimately resulted in the Supreme Court's decision in *FDA v. Brown & Williamson*.

This event is free and open to the public. Lunch will be served. Please RSVP.

Kessler served as FDA Commissioner under President George H.W. Bush and President Bill Clinton. During his seven years of service, he led the agency to improve the efficiency of new drug reviews, strengthen nutrition labeling regulation, enhance enforcement of misleading product claims, and assert regulatory control over tobacco products. For six years prior to serving as Commissioner, Kessler simultaneously ran a teaching hospital in New York City and taught at the Columbia Law School and the Albert Einstein College of Medicine. Following his public service, Kessler served as the Dean of the Yale School of Medicine and later as Dean and Vice-Chancellor of the University of California - San Francisco School of Medicine. His books include *A Question of Intent: A Great American Battle with a Deadly Industry* and *The End of Overeating: Taking Control of the Insatiable American Appetite*. Kessler holds an M.D. from Harvard and a J.D. from the University of Chicago.

This event is organized by the [Penn Program on Regulation](#) as part of its [Best-in-Class Regulator Initiative](#) sponsored by the [Alberta Energy Regulator](#). We gratefully acknowledge additional support provided by the [Model Government Service & Public Affairs Initiative](#).



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