



March 25, 2020

Book Talk and Career One-on-Ones with Distinguished Policy Fellow Richard Cordray



Time: 12:00pm - 1:00pm

Location: Silverman 240B

Please join Distinguished Policy Fellow Richard Cordray, former director of the Consumer Financial Protection Bureau, in conversation with Professor Cary Coglianese, about his recently released book *Watchdog: How Protecting Consumers Can Save Our Families, Our Economy, and Our Democracy*.

Lunch will be served to those who RSVP.

Before the book talk from 9:30-11:30, Cordray will meet with students for career one-on-one 20-minute conversations in T-142. Sign up through [Symlicity](#) by clicking on Events and then Workshops, and then searching Cordray.

About the book:

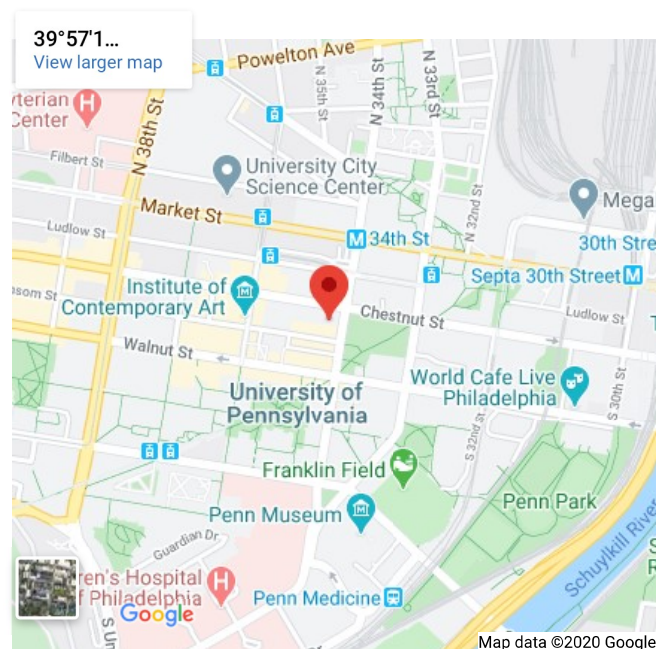
Every day across America, consumers face issues with credit cards, mortgages, car loans, and student loans. When they are cheated or mistreated, all too often they hit a brick wall against the financial companies. People are fed up with being run over by big corporations, and few have the resources or expertise to fight back on their own.

It is no wonder consumers feel powerless: they are outgunned every step of the way. Since 1970, the financial industry has doubled in size. It is the biggest source of campaign contributions to federal candidates and parties, spending about \$1 billion annually on campaigns and another \$500 million on lobbying. The four biggest banks each now has more than \$1 trillion in assets. Financial products have become a mass of fine print that consumers can hardly even read, let alone understand.

Growing problems in the increasingly one-sided finance markets blew up the economy in 2008. In the aftermath, Congress created the Consumer Financial Protection Bureau. Sharing the stories of individual consumers, *Watchdog* shows how the Bureau quickly became a powerful force for good, suing big banks for cheating or deceiving consumers, putting limits on predatory lenders, simplifying mortgage paperwork, and stepping in to help solve problems raised by individual consumers. It tells a hopeful story of how our system can be reformed by putting government back on the side of the people, to strengthen our families, safeguard the marketplace, and establish a new baseline of fairness in our democratic society.

Register for this event

Attendees*:



Contact Info:

Neta Borshansky
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First name*:

Last name*:

E-mail address*:

Phone:

Penn Affiliation (e.g. L
78, C 97):

Please provide any comments or special instructions for the event organizer below:

Register

3501 Sansom Street, Philadelphia, PA 19104
215.898.7483
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