

October 8, 2018

The Law of Good People: Challenging States' Ability to Regulate Human Behavior

Time: 4:30pm - 6:00pm

Location: Silverman 147

Yuval Feldman, the Mori Lazarof Professor of Legal Research at Bar-Ilan University Faculty of Law, will be discussing his new book "The Law of Good People: Challenging States' Ability to Regulate Human Behavior." Currently, the dominant enforcement paradigm is based on the idea that states deal with 'bad people' - or those pursuing their own self-interests - with laws that exact a price for misbehavior through sanctions and punishment. At the same time, by contrast, behavioral ethics posits that 'good people' are guided by cognitive processes and biases that enable them to bend the laws within the confines of their conscience. In this illuminating book, Yuval Feldman analyzes these paradigms and provides a broad theoretical and empirical comparison of traditional and non-traditional enforcement mechanisms to advance our understanding of how states can better deal with misdeeds committed by normative citizens blinded by cognitive biases regarding their own ethicality. By bridging the gap between new findings of behavioral ethics and traditional methods used to modify behavior, Feldman proposes a 'law of good people' that should be read by scholars and policymakers around the world.

Yuval Feldman is The Mori Lazarof professor of legal research at Bar-Ilan University Faculty of Law. Professor Feldman obtained his Ph.D. from University of California Jurisprudence and Social Policy, Berkeley in 2004 after receiving his L.L.B. and B.A (psychology). from Bar-Ilan University. Professor Feldman teaches Employment Law, Law and Behavioral Economics and Empirical Legal Studies. His areas of research include Behavioral Analysis of Law, Experimental Law and Economics, Ethical Decision-Making, Regulatory Impact and Social Norms, Compliance, Formal and Non-Formal Enforcement Strategies. From 2011 to 2013, he was a fellow in the Edmond J. Safra Institutional Corruption Lab at Harvard Law School and the Implicit Social Cognition Lab in Harvard Psychology. In 2013 Professor Feldman has been a visiting professor at University of Torino. Since 2014 Professor Feldman is a Senior Fellow at the Israel Democracy Institute. In 2016 he was elected to Israel's Young Academy. Professor Feldman has received various national fellowships and awards including Rothschild, Fulbright, Alon, Olin, and Zeltner (young) as well as more than 20 competitive research grants. He has co-authored more than 50 papers in peer reviewed journals such as the J. of Empirical Legal Studies, Law & Society Review, Psychology, Public Policy & Law, J. of Institutional & Theoretical Economics, J. Law & Contemporary Problems, Behavioral Science & Policy, J. of Business Ethics and Regulation & Governance as well as law reviews such as NYU Law Review, Northwestern Law Review, The Georgetown Law Journal, Texas Law Review and Cardozo Law Review. He is on the editorial board of Regulation and Governance, Law & policy and European Journal of Law and Economics. His: The Law of Good People was published in Cambridge University Press in 2018.



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