



October 25, 2017

## Law & Entrepreneurship Lecture

Time: 4:30pm

Location: S245A

William Koenig, NBA

### Game Changers: The Transformation of Sports Media (and a Career)

William Koenig, President, Global Media Content Distribution, former General Counsel, National Basketball Association, presents the Law & Entrepreneurship Lecture.

Reception follows.

Free

#### Law & Entrepreneurship Lecture



with  
**WILLIAM S. KOENIG**  
President,  
Global Content and Media Distribution,  
National Basketball Association

### *Game Changers: The Transformation of Sports Media (and a Career)*

Wednesday, October 25

4:30 p.m.

Silverman 245A, Penn Law

Reception to follow lecture - all are welcome.



Information:  
<http://www.law.upenn.edu/ile>  
The Institute for Law and Economics is a joint research center of the Law School, the Wharton School, and the Department of Economics in the School of Arts and Sciences.

**UNIVERSITY of PENNSYLVANIA**

The program fee has been set at \$1,000 per attendee for Penn Law students, \$2,000 for non-Penn Law students, and \$500 for Penn Law faculty and staff. The fee includes the lecture, reception, and a copy of the book. The fee does not include travel and lodging. The fee is payable to the University of Pennsylvania, 380 Wharton Hall, Philadelphia, PA 19104-6301. For more information, please contact the Institute for Law and Economics at <http://www.law.upenn.edu/ile>.

#### Contact Info:

Nadia Jannetta  
Managing Director, ILE  
[njannett@law.upenn.edu](mailto:njannett@law.upenn.edu)

Feedback