



# October 25, 2017

## Law & Entrepreneurship Lecture

Time: 4:30pm

Location: S245A

William Koenig, NBA

### Game Changers: The Transformation of Sports Media (and a Career)

William Koenig, *President, Global Media Content Distribution, former General Counsel, National Basketball Association*, presents the Law & Entrepreneurship Lecture.

**Reception follows.**

Free

#### Law & Entrepreneurship Lecture



with  
**WILLIAM S. KOENIG**  
President,  
Global Content and Media Distribution,  
National Basketball Association

#### *Game Changers: The Transformation of Sports Media (and a Career)*

Wednesday, October 25

4:30 p.m.

Silverman 245A, Penn Law

Reception to follow lecture - all are welcome.

Information:  
<http://www.law.upenn.edu/ile>



The Institute for Law and Economics is a joint research center of the Law School, the Wharton School, and the Department of Economics in the School of Arts and Sciences.

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The program fee has been set at \$1,000.00 per person. The fee includes a complimentary dinner and reception. If you are unable to attend, please contact the program manager at [ile@law.upenn.edu](mailto:ile@law.upenn.edu) for more information. The program is subject to change without notice. The program is subject to the University's Law and Economics program rules and policies. The University reserves the right to change the program at any time without notice.

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Feedback