

Law School Events

September 10 - 11, 2021

Economics of Digital Services Inaugural Research Symposium on September 10 and 11, 2021

All Day (until September 11)

Contact Info:

Carlyn Miller
ctic@law.upenn.edu

a virtual event co-
sponsored by CTIC and
The Warren Center for
Network & Data Sciences
by invitation only



FRIDAY, SEPTEMBER 10

1:00
p.m.

**Welcoming
Remarks**

Christopher S.
Yoo, Founding
Director, Center
for Technology,
Innovation and
Competition,
University of
Pennsylvania

Rakesh Vohra,
Co-Director, The
Warren Center
for Network and
Data Sciences,
University of
Pennsylvania

1:15
p.m.

**The Economics
of Digital
Services: Views
from
Enforcement
Agency Leaders**

Makan Delrahim,



former Assistant
Attorney General,
Antitrust Division,
U.S. Department
of Justice

Jon Leibowitz,
*former Chairman,
Federal Trade
Commission*

moderator:
Herbert
Hovenkamp,
*University of
Pennsylvania*

2:00
p.m.

**Consumer
Surplus and
Technology
Releases in the
App Ecosystem**

Jin-Hyuk Kim,
*University of
Colorado
Boulder*

Yidan Sun, *Illinois
Institute of
Technology*

Liad Wagman,
Illinois Institute of



2:30 p.m.	Break
2:45 p.m.	Macroeconomic Analysis of Digital Advertising Jeremy Greenwood, <i>University of Pennsylvania</i> Yueyuan Ma, <i>University of Pennsylvania</i> Mehmet Yörükoglu, <i>Koç University</i>
3:15 p.m.	The Effect of Ad-Blocking and Anti-Tracking on Consumer Behavior Alessandro Acquisti, <i>Carnegie Mellon University</i> Cristobal Cheyre,

	<p><i>Washington University</i></p> <p>Alisa Frik, <i>University of California, Berkeley</i></p> <p>Florian Schaub, <i>University of Michigan</i></p>
3:45 p.m.	Break
4:00 p.m.	<p>Data Neutrality and Market Competition</p> <p>Hanming Fang, <i>University of Pennsylvania</i></p> <p>Soo Jin Kim, <i>ShanghaiTech University</i></p>
4:30 p.m.	<p>Economics of Digital Services: Views from Enforcement Economists</p>

Sweeting,
University of
Maryland; former
Director, Bureau
of Economics,
Federal Trade
Commission

Michael Katz,
University of
California,
Berkeley; former
Deputy Assistant
Attorney General
for Economic
Analysis,
Antitrust Division,
U.S. Department
of Justice

moderator: Aviv
Nevo, University
of Pennsylvania;
former Deputy
Assistant
Attorney General
for Economic
Analysis,
Antitrust Division,
U.S. Department
of Justice

SATURDAY, SEPTEMBER 11

9:00
a.m.

**Media Plurality
and News
Consumption:
The Impact of
Search Engines
on the Media
Industry**

Joan Calzada,
*University of
Barcelona*

Nestor Duch,
*European Union,
Joint Research
Center*

Ricard Gil,
*Queen's
University*

9:30
a.m.

**Quantifying the
User Value of
Social Media
Data**

Avinash Collis,
*University of
Texas at Austin*



	<p><i>University</i></p> <p>Alex Moehring, <i>Massachusetts</i> <i>Institute of</i> <i>Technology</i></p> <p>Allesandro Acquisti, <i>Carnegie Mellon</i> <i>University</i></p>
10:00 a.m.	<p>Smart Contracts, IoT Sensors and Democratization of Competitive Landscape</p> <p>Yannis Bakos, <i>New York</i> <i>University</i></p> <p>Hanna Halaburda, <i>New</i> <i>York University</i></p>
10:30 a.m.	<p>Break</p>
10:45 a.m.	<p>Competition in Cloud Computing</p>



	<p>Sustine, <i>University of Pennsylvania</i></p> <p>Amit Gandhi, <i>University of Pennsylvania</i></p>
11:15 a.m.	<p>Big Data Adoption and Employment in Small and Medium Enterprises</p> <p>Ricard Gil, <i>Queen's University</i></p>
11:45 a.m.	End of day

CTIC, DigitaLeconomics

September 2021

S	M	T	W	T	F	S
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2

View all upcoming Events

Search events

