Selected Bibliography for:

The Sixth Annual Penn Law Sports Symposium

February 22, 2019

Panel # 1:  *I Wanna Be Like Mike*: The Increasing Influence of Athlete Brands


Stevo Popovic, *Contemporary Sports Product and Making a Brand*, 9 *EXERCISE AND QUALITY OF LIFE* 37 (2017), available [here](#).


Panel # 2:  *Sports and Sexuality: The Intersection of Sports and Sexual Identity*


Jennifer Hargreaves & Eric Anderson eds., *Routledge Handbook of Sport, Gender and Sexuality* (Routledge, 2014), available [here](#).


Panel #3: **Power in Numbers: The Benefits of Unionizing and the Challenges Players Associations Confront**


Richard Giulianotti & David Mcardle, *Sport, Civil Liberties and Human Rights* (Routledge, 2006), available [here](#).


