



February 22, 2019

The Sixth Annual Penn Law Sports Law Symposium

Time: All Day

Location: University of Pennsylvania Law School (3501 Sansom Street)

"Is There An "I" In Team? The Modern Athlete's Quest for Individuality"

Presented by **THE HEISMAN TRUST**

We are excited to welcome you to the University of Pennsylvania Law School for our sixth annual Sports Law Symposium presented by the Heisman Trust! Below you will find event details and logistics to help ensure that your visit on February 22, 2019 is as seamless and enjoyable as possible.

The symposium will run from 9:30 am to 6:00pm. The program will begin promptly at 10:00 AM. Please allow at least a 20-minute window to provide time to register, get breakfast, find your seat, access the Wi-Fi network, and take care of any other administrative or logistical needs.

Schedule for the Symposium:

9:30am – 10:00am. Registration and Light Breakfast

10:00am – 10:30am. Opening Remarks

10:30am – 12:00pm. Panel 1 - *I Wanna Be Like Mike*: The Increasing Influence of Athlete Brands

12:00pm – 1:00pm. Lunch

1:00pm – 2:00pm. Keynote Address

2:00pm – 3:30pm. Panel 2 - *Sports and Sexuality*: The Intersection of Sports and Sexual Identity

3:30pm – 5:00pm. Panel 3 - *Power in Numbers*: The Benefits of Unionizing and the Challenges Players Associations Confront

5:00pm – 6:00pm: Cocktail Reception

PANELISTS

Panel 1 - *I Wanna Be Like Mike*: The Increasing Influence of Athlete Brands

1. Darren Heitner (Founder, Heitner Legal)
2. Sam Permut (NBA Agent, Roc Nation)
3. Pat Capra (President & CEO, Malka Sports)

Panel 2 - *Sports and Sexuality*: The Intersection of Sports and Sexual Identity

1. Risa Isard (Program Manager, Sports & Society Program, The Aspen Institute)
2. Haley Videckis (Former NCAA Division-1 Basketball Player)

Contact Info:

If you have any questions before the Symposium, please contact:

Jesse Lambert: Co-President, jesselam@pennlaw.upenn.edu

James Ermilio: Co-President, jermilio@pennlaw.upenn.edu

James Renfield-Miller: Symposium Chair,

jamesren@law.upenn.edu

3. Layana White (Former NCAA Division-1 Basketball Player)
4. Erin Buzuvis (Director, Center for Gender & Sexuality Studies, Western New England School of Law)
5. Dr. George Cunningham (Professor of Health and Kinesiology, Texas A&M University)

Panel 3 - Power in Numbers: The Benefits of Unionizing and the Challenges Players Associations Confront

1. Chris Kluwe (Former NFL Player)
2. Jeff Fannell (Former MLBPA Counsel, Owner of Jeff Fannell & Associates)
3. Garrett Broshuis (Lawyer and Former MLB Minor Leaguer)
4. Marc Edelman (Tenured Professor of Law at the Zicklin School of Business, Baruch College, City University of New York)
5. Gregg Clifton (Former MLB Player Agent & Salary Arbitration Counsel, Principal at Jackson Lewis P.C.)

Registration Tickets and Identification

Please remember to print out your Eventbrite registration ticket and bring it with you the day of the event to ensure a quick check-in. Upon your entrance into the law school, please show your ticket to our security guard. You will then be directed to the registration table, where you can check in and receive your name badge.

Penn Law and outside students **MUST** present a valid student identification. Media members **MUST** bring valid media credentials along with their ticket.

Please Register Here (tickets are free for all students):

<https://www.eventbrite.com/e/6th-annual-penn-law-sports-law-symposium-presented-by-the-heisman-trust-tickets-54985037728>

*This program has been approved for 5.5 substantive CLE credits for Pennsylvania lawyers. CLE credit may be available in other jurisdictions as well. **Attendees seeking CLE credit should bring separate payment in the amount of \$220.00 (\$110.00 public interest/non-profit attorneys) cash or check made payable to The Trustees of the University of Pennsylvania.***