



Today is February 26, 2016 Day Week Month All Events

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March 17, 2016

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PIPG Symposium 2016: Innovation & IP Assets

Time: 12:00pm - 5:00pm

Location: Silverman 245, Levy Conference Room

PIPG invites you to its 2016 Symposium on Thursday, March 17, *Innovation and IP Assets: From Startups to Big Business*. This year, we will explore the multitude of strategic and legal considerations faced by businesses, large and small, in managing their intellectual property assets.

RSVP: <http://pipg.ticketleap.com/pipg-symposium-2016/>

A discussion with Eve Saltman, Deputy General Counsel and Assistant Corporate Secretary of GoPro, will open the day's events and frame the panels to come. The day's panels will then begin with a discussion of the IPO and IP portfolio considerations of small businesses throughout the startup process. From there, the symposium will segue to a discourse on the importance (or lack of importance) of patents to more sizable businesses in the software and pharmaceutical industries. The symposium will conclude with a discussion about the proposed Defend Trade Secrets Act of 2015 and its impact on innovation. We hope the day's programming will prove especially engaging and practicable for participants.

Schedule

12:00-12:30pm: Registration, pick up lunch

12:30-1:30pm: Fireside Chat with Eve Saltman of GoPro

1:30-2:30pm: Startup Panel

2:50-3:50pm: Big Business Panel

3:50-4:50pm: DTSA Panel Debate

5:00pm-7:00pm: Reception at the White Dog Cafe*

*Must show proof of attendance to symposium and be age 21 or older.

*This program has been approved for 4.0 substantive CLE credits for Pennsylvania lawyers. CLE credit may be available in other jurisdictions as well. Attendees seeking CLE credit should bring **separate payment** in the amount of \$80.00 (\$40.00 public interest/non-profit attorneys) cash or check made payable to **The Trustees of the University of Pennsylvania**.*

None

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