



Today is March 28, 2016 Day Week Month All Events

Add Event

April 6, 2016

[Back](#)[Search Calendar](#)**Contact Info:**Kimberly Li, kili@law.upenn.edu

Trademarks, Government Regulation, and the Global Economy

Time: 12:00pm - 1:00pm

Location: Gittis 213, Kushner Classroom

Trademarks: we recognize them all the time on the products that line store shelves, but what more do they mean? Join PIPG in learning about the current regulatory and policy issues, both domestic and international, surrounding trademarks through the experiences of Michelle Sara King, an expert in government relations and external affairs.

Ms. King is currently President and CEO of King Consults, a firm advising on issues surrounding intellectual property, technology policy, and trade policy. For nearly eight years, she managed government relationships at the International Trademark Association (INTA), a global association dedicated to protecting the rights of trademark owners, securing useful legislation for the advancement and observance of trademark rights.

Lunch from Hummus Grill will be provided.

[Add to my calendar](#)[Edit this event](#)3501 Sansom Street, Philadelphia, PA 19104
215.898.7483