



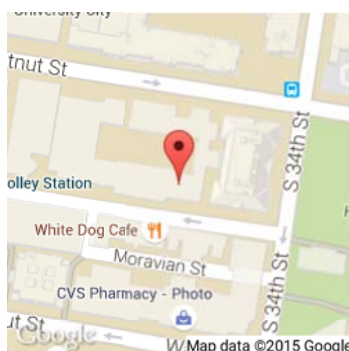
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April 24, 2015

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Contact Info:

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CTIC Privacy Conference "Taking Responsibility for One's Own Data Privacy and Security—Is it Possible, and How?"

Time: All Day

Location: Golkin 100, Michael A. Fitts Auditorium

The Center for Technology, Innovation and Competition Presents, "Taking Responsibility for One's Own Data Privacy and Security—Is it Possible, and How?" This event will be held at the University of Pennsylvania Law School from 8:30am-5:00pm; followed by a cocktail reception.

Kindly RSVP below. The rapid emergence of ubiquitous computing, widely available wireless connectivity, and "big data" has prompted an increased public interest in information privacy and data security. While individuals differ in their associations with—and definitions for—these topics, recent polls have shown that a majority feel that their privacy is being challenged but are less certain about solutions to this problem. In recent years, a great deal of technical and legal research has been conducted on these topics, much of which has focused on the duties and capabilities of the technology manufacturers, providers, and resellers. Less well explored are the questions the focus on the user: What can individual consumers do to protect their privacy? Are there hybrid provider-user approaches that might do a better job of protecting privacy than a sole focus on the technology provider? Are there cognitive aspects that providers may need to take into account when enabling user-controlled privacy? Are there generational differences regarding the concept of privacy altogether? This conference will address these questions by inspiring a constructive conversation through the insight of distinguished scholars and practitioners from the areas of law and philosophy, economics, sociology, cognitive psychology, and technology. Each panel will apply their own perspective and expertise to user-controlled privacy, and the legal, economic, and technical challenges facing a rapidly changing information environment.

This program has been approved for 6.5 credit hours (5.5 substantive law/1.0 ethics) for Pennsylvania lawyers. CLE credit may be available in other jurisdictions as well. Attendees seeking CLE credit should bring separate payment in the amount of \$97.50 (\$48.75 public interest attorneys) cash or check made payable to The Trustees of the University of Pennsylvania. For attendees not attending the entire conference, the fee is \$15/credit hour.

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